

## 2008 FESTIVAL DE LA FAMILIA FOOD APPLICATION

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Page 1 of 2

**Sunday, April 27, 2008 • 10:00 a.m. to 6:00 p.m.**  
**APPLICATIONS MUST BE POSTMARKED BY MARCH 15, 2008**

Festival de la Familia is Sacramento's premier Latino Heritage celebration, designed to showcase the Latino community and culture. This year's Festival is planned for Sunday, April 27, 2008, will be held at Cal Expo. The Festival includes traditional foods, authentic and original arts and crafts, varied entertainment on five stages, children's activities, community outreach for services, and much more. Our goal is to offer a wide variety of Latino cuisines. Participation is open to all who can demonstrate an ability to enrich the event.

**Applications must be completed and postmarked by March 15, 2008, to be reviewed for participation. A late application may be considered depending on space availability through April 4, 2008, and a late fee of \$25.00 will be applied. The application includes information regarding the event, criteria for participation, selections process, space/booth details, fees, permits, and other specific details. If you have questions about this application and /or need further details, please call (916) 997-5526.**

**CRITERIA FOR PARTICIPATION:** This is primarily a cultural event. All participants, including commercial vendors, must meet the overall participation criteria set by the Festival's Executive Committee. Participant(s) may be an individual, group, a community organization, or an established business. All interested participants must have an understanding and appreciation of Latino cultures and people; booths must promote a positive image of Latino values, contributions and culture. Booths should have bilingual personnel available throughout the event. Preference will be given to vendors with a demonstrated record of servicing the Latino community in a positive manner. Food vendors must demonstrate an ability to serve a large number of people while following the health department requirements for food safety and preparation. Diversity of different Latino foods will be considered a high priority.

**SELECTION PROCESS:** Once applications have been received, the Selection Committee will review and select those that best satisfy and meet the goals and selection requirements of the Festival de la Familia. **Selected applicants are required to have a representative attend an orientation session in mid April.** Letters of acceptance or rejection will be mailed to the contact person identified on the application by April 8, 2008.

**FEES:** Do not send fees until your application has been approved. All fees are non-refundable. The deposit fee will not be collected this year, however any vendor failing to clean their own area can be excluded from future events and additional charges may be assessed. All fee payments should be made payable to *Festival de la Familia*. Vendor fees include a 10 x 10 space, one table, 2 chairs, and a regular food booth canopy. If you use an open flame in the booth, for any reason, you are required to provide fire retardant canopy at your own expense. All fees must be postmarked or otherwise submitted no later than **April 23, 2008**. If they are post marked after this date, you will need to add a \$50.00 late fee plus all other applicable fees.

**PERMITS:** All food vendors must have a Seller's Permit issued by the California State Board of Equalization. If your group or company does not have a Seller's Permit number, a temporary number may be issued. Contact the Board of Equalization office, (916) 227-6700 for an "Application for Temporary Seller's Permit". Food vendors must also comply with the County of Sacramento's Environmental Health Division requirements for food preparation (including day of event permit). If other permits or business documents are necessary you will be notified. If your group or company already has a Seller's Permit number, please provide it on your application.

### **BOOTH SALES REQUIREMENTS:**

- 1.) Only Coca-Cola company drinks, including water products, can be sold at Cal Expo.
- 2.) **All vendors must have a valid California Seller's Permit.** If you do not have a re-sale number, please call the Board of Equalization at (916) 227-6700 to request a one-day permit.
- 3.) **All vendors must submit proof of Product Liability insurance.** Contact your insurance carrier and ask for a Certificate of Insurance that specifies Product Liability and submit a copy with your booth fees on or before April 23, 2008. If you do not submit a Certificate of Insurance that specifies Product Liability, you will be required to pay an additional \$150 fee no later than April 23, 2008, for insurance coverage through Cal Expo.

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Mail to: FDLF Food Committee P.O. Box 162845 Sacramento, CA 95816-2845

## FOOD VENDOR APPLICATION

Contact Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_ DBA \_\_\_\_\_

Name to appear on booth sign: (22 letters or less) provided at no additional cost by Festival: \_\_\_\_\_

CA State Board of Equalization Seller's Permit Number (if available, see "PERMITS" section on reverse side): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Home: \_\_\_\_\_ Email: \_\_\_\_\_

Please Mark the Appropriate Responses:	Yes ( √ )	No( √ )
Have you participated in Festival de la Familia before? If yes, which years? _____		
Will you need electricity? Will you have special electrical needs (i.e. 220v) If so, please list: _____		
Will you use a barbecue? If yes, please describe and include dimensions. _____		
Will you have any type of open flame (deep-fryer, propane cooker, etc.)?		
Will you bring additional electrical equipment? Please list: _____		
Will you be selling drinks? (Coca-Cola drink products only, no alcohol)		
Will you need ice? If yes, approximate # of pounds: _____		
Will your food be prepared on site?		
If not, where will food be prepared? (Must be a Health Dept. approved kitchen) _____		
How many workers will be on-site the day of the event? _____		
Are you a <u>Group</u> ; <u>Organization</u> ; <u>Non-profit Organization</u> ; <u>Restaurant</u> ; <u>Caterer</u> ( Circle One)		

What culture/Latin American influence does the food represent? \_\_\_\_\_

### PLEASE LIST THE FOOD/DRINK ITEMS YOU WILL FEATURE AT YOUR BOOTH AND PRICE RANGE.

Name of Food/Drink	Price Range
_____	_____
_____	_____
_____	_____

### FEES & PERMITS All fees, along with proof of insurance, must be received by April 31, 2008.

1. Booth fee*	\$ 650.00	_____
If you will <b>not</b> need a canopy the day of the event initial here: _____		
2. Health permit: for booths selling only cold or prepackaged food	\$ 41.00	_____
for booths selling hot food	\$ 84.00	_____
3. Late fees (if applicable):		
Late application fee (if postmarked after March 15)	\$ 25.00	_____
Late payment fee (if postmarked after April 23)	\$ 50.00	_____
Product liability coverage ( <b>see booth sale requirements on page 1</b> )	\$ 150.00	_____
	<b>Fee Total \$</b>	_____

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