



FESTIVAL  
DE  
LA FAMILIA  
[www.festivaldelafamilia.org](http://www.festivaldelafamilia.org)

## **2010 FDLF: CALL TO ARTIST**

*“The artistic talent of today!”*

**Exhibition: *Sunday, April 25, 2010***

**Submission Deadline:  
*Friday, March 26th, 2010 – 5 p.m.***

The 2010 Festival de la Familia Art Exhibit goal is to... *“Provide the community an opportunity to learn about the Latino culture’s art history, present artistic talent and future educational opportunities.”*

**THEME:** This year we are focusing on the past, present and future of the Latino community. The past history will be displayed by a historical timeline that shows the artistic journey starting with our ancestors!

YOU will represent the artistic talent of today. The Art Exhibit offers the opportunity to exhibit original artwork to mass crowds. Twenty (20) displaying artist will be selected to exhibit and sell their artwork to the public. The Festival specializes in displaying fine visual art, and allowing the artist the opportunity to interact with the supporting community.

The future is for the youth to create by participating in the *Latino’s in Education Center*. This area will be a collective of Universities, Junior Colleges and private academic institutions. Information to academic success, and the current state of Latinos in Education will be provided as stepping stones to develop the educational progress for the Latino community.

**SUBMISSION DETAILS:** This year we have exhibit space for only 20 artists! Please submit 6 - 10 artworks that will be displayed at the Festival. An accurate representation of Sacramento’s artistic talent of today will be demonstrated by exhibiting artwork created from 2005 - 2010 ONLY. Selected artist will be notified of acceptance no later than April 1<sup>st</sup>, 2010.

Your participation to the Festival Art Exhibit will greatly enhance your relationship to the community, and provide artistic role models to many young artists. Thank you for your interest in sharing your talents at the 2010 Festival de la Familia Art Exhibit!

*Veronica Delgado*

*Festival De La Familia*

*Art Exhibit Chair*

916-792-4947

[v-for-veronica@hotmail.com](mailto:v-for-veronica@hotmail.com)

# 2010 Art Exhibit Application

Artist:	Phone:	What Latino culture does your art represent?
Address:	Medium:	Sellers Permit # :
E-mail address:	What year is the most current work? 2005, 2006, 2007, 2008, 2009, 2010	Have you participated in FDLF before? Yes                  No

**Submission Guidelines:**

1. **Applicants must submit: personal biography *or* artist statement, resume, application and fee's.**
2. Submit 6 - 10 Images of original art work that will be displayed at 2010 Exhibit.
  - Artwork that has been previously shown at FDLF will be disqualified.
  - Artwork must be dated and signed 2005 to 2010.
    - In Progress work for 2010 FDLF is acceptable as part of the submitted items.
  - Works on paper must be framed and ready to hang.
  - **ALL** artwork displayed must be original pieces of art.
  - Electronic images, resumes, and biographies can be submitted to [y-for-veronica@hotmail.com](mailto:y-for-veronica@hotmail.com)
  - **PLEASE NOTE:**
    - Hard copy photo samples, resumes, etc., will not be returned.
    - Hi-resolution images are not required, but please have in Jpeg. format.
    - Not following submission guidelines will result in disqualifications. *No exceptions.*
3. Artists must be personally present during the Festival's hours of operation and set up. (April 24<sup>th</sup> and 25<sup>th</sup> 2010)
4. All artwork for sale at the Festival de la Familia (FDLF) Art Exhibit must be the creation of the Exhibitor.
5. All displaying artists are eligible, not required, to sell reproductions.
  - Artist provided table, linen, chairs and 10 x 10 *selling* space.
6. Artist displaying wallspace 20' - 30' wide x 8' high.
7. Exhibitors should be aware that FDLF provides only general liability insurance for the event.
  - General Liability insurance coverage does not protect your work in case of damage or theft during the event.
8. The Art Exhibitions Committee and FDLF Steering Committee Chair reserve the right, and discretion for acceptance of Artists into the FDLF Art Exhibit.
9. **FEE'S:**
  - Submission 7-10 images = \$20. (Non-refundable)
  - Selling fee for displaying Artist = \$80 (Non-refundable)
  - To sell artwork at FDLF artists are responsible for obtaining a seller's permit.

Please send fees with supplemental information to:  
**FESTIVAL DE LA FAMILIA**  
**C/o ARTS EXHIBITS**  
**P.O. BOX 162345**  
**SACRAMENTO, CA 95816**

- Checks or money order made payable to: Festival de la Familia Inc.

**DEADLINE: All applications, fees and images MUST be received  
by Friday March 26<sup>th</sup>, 2010 – 5 p.m.**

**I have read and understand what is asked of me to participate in the 2010 Festival de la Familia Art Exhibit.**

**Artist:** \_\_\_\_\_ **Date:** \_\_\_\_\_